

🔍 Introducing Smart Search |



## Introducing Smart Search in the Apotex 360 Platform

The **Apotex 360 Platform** now includes **Smart Search** improving your search experience and creating efficiencies within the Apotex 360 Platform.

Smart Search provides simpler search ability, increasing app productivity and delivering personalized search content quicker with the following great features:

- 1 - Auto-Complete** - When you type in the search box, complete word suggestions are provided from defined set of common keywords.
- 2- Search Term Analysis** - Search terms are analyzed and keywords and content sections are identified. For example, you could type 'amoxicillin dosing', 'dosing for amoxicillin', or 'what is the dosing for amoxicillin' and Smart Search will understand that you are looking for the dosing section of the amoxicillin monograph.
- 3 - Corrective Search** - If a search term closely matches a keyword, a search will be done for the corrected keyword, with the first search result being 'Search instead for ... (your original search terms)'
- 4 - Relevant Content Search** – Smart Search will show you the monograph sections directly in the search results saving you from opening and scrolling through the contents of a monograph.
- 5 - Auto-Launch Drug Interaction Checker** - If the keyword 'interaction' is input in the search phrase, the drug interaction checker will auto-launch with the interaction information.

Find the all the information you are looking for with quicker searching and better results.

### Log in today to experience the **Apotex 360 Platform**

Apotex's commitment to pharmacy is unwavering, as evidenced by the provision of the **Apotex 360 Platform**, a leading-edge tool designed for empowering pharmacy for success from mobile devices to pharmacy workstations – we keep you connected.

Talk to your Apotex Sales Representative today, or visit [www.apotex360.ca](http://www.apotex360.ca) to learn more.

## YOUR COMPLETE DIGITAL SOURCE FOR ALL APOTEX VALUE ADDED PROGRAMS, SERVICES, RESOURCES AND INFORMATION.

### TOOLS & FEATURES AVAILABLE IN THE APOTEX 360 PLATFORM

#### iPharmacist 360\*<sup>1</sup>

A quick, one-source solution for searching and finding answers to medication, health and clinical related questions or issues.

#### Resources 360

Business and clinical resources to help you manage your practice and augment your educational and counselling opportunities.

#### News 360

Pharmacy newsfeed that features updates on national and provincial pharmacy news, important developments in pharmacy, and Health Canada alerts.

#### Informed 360<sup>2</sup>

Focused access to monthly industry reports and the latest healthcare and pharmaceutical industry trends, news and updates.

#### Apotex Product listing

A full listing of all Apotex products and strengths including New Products, Natural Health Products and Private Label.

**For more information contact the Apotex 360 team at:**  
[support@apotex360.ca](mailto:support@apotex360.ca)  
1-866-273-3020

\* iPharmacist 360 and the Cannabis Interaction Checker are developed using Lexicomp™ content. Lexicomp is an industry-leading source of drug information and clinical content for the healthcare industry. Lexicomp is owned by Wolters Kluwer Clinical Drug Information, Inc., and licensed to Apotex Inc. | <sup>1</sup>Requires annual subscription for access. | <sup>2</sup>Requires subscription for access

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